

THE BENEFITS OF DNA SECURITY

Every year many thousands of pets go missing or are stolen. It is vital that as responsible pet owners we take every precaution to make sure we get our beloved pets back safely and quickly.

Here at PetGen we understand that your pets are all unique, and so is their DNA. Thieves are becoming increasingly clever, so why not store a sample of your pets DNA and use forensic technology to stay one step ahead in pet protection. We provide a service where we will securely hold a sample of your pets DNA for the purpose of theft and loss prevention.

DNA storage isn't designed to completely replace micro-chipping, but it helps form part of a comprehensive pet identification program and gives you that extra piece of mind should anything go wrong. Micro-chips unfortunately can and do fail and bird rings can be removed, but your pets DNA can't break or be tampered with. In fact DNA storage has many benefits over micro-chipping, especially for small or delicate animals like koi and some reptiles. It also provides an alternative means of identification for pet owners who are concerned about adverse micro-chip reactions.



As well as the clear advantages for pet security, having a DNA sample at hand also has other benefits: DNA technologies are constantly advancing and a stored sample can also be used for any new breed/species specific tests in the future and may be important in your breeding program (e.g. paternity tests).

The DNA sample will always remain your property and you can request it at any time.

We thank you for purchasing one of our kits and are glad you are joining us in the future of pet care!

Phone: (01248) 354103

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Pet DNA Sampling & Storage Kit

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INSTRUCTIONS

1



1. Wearing the gloves provided, place the FTA card on a clean, dry, flat surface. Label the card with your pet's name and your surname.

2



2. Insert swab into your pet's mouth and gently rub one side of the foam tip on the inside of the cheek for 30 seconds. Repeat using the opposite side of the foam tip for the other cheek, soaking up as much saliva as possible.

3



3. Press the flat surface of the foam applicator tip within the sample circle area. Without lifting the foam tip from the card, squeeze the tip using a side to side rocking motion to completely saturate the sample area for 20 seconds. Turn the applicator over and repeat with the other side of the foam tip. The sample area will turn white, indicating that you have successfully collected your pet's DNA.

4



4. Leave the card to dry for 1 hour at room temperature, then place into the pre-paid envelope along with your completed form. You can now be safe in the knowledge that your pet's DNA will be securely stored at PetGen's high-tech laboratory.

Once we receive your sample it will undergo quality control, be properly prepared for storage and then securely stored. Yours and your pet's details will then be entered onto our database. Shortly afterwards you will receive a letter of confirmation and your pet's unique sample number, which you will need to quote in any future correspondence.

DNA sampling is COMPLETELY NON-INVASIVE and can be used for virtually any species.

***“PetGen,
the future of
pet care...”***

If you have any questions then please feel free to contact a member of our team who will be more than happy to help you:

Tel: +44 (0) 1248 354103

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